



Cass County, MI

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Report Parameters

1 County

26027 Cass County, MI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

51,636

Population (2019)

Population **grew by 70** over the last 5 years and is projected to **grow by 296** over the next 5 years.

11,092

Total Regional Employment

Jobs **grew by 749** over the last 5 years and are projected to **grow by 476** over the next 5 years.

\$53.6K

Median Household Income (2018)

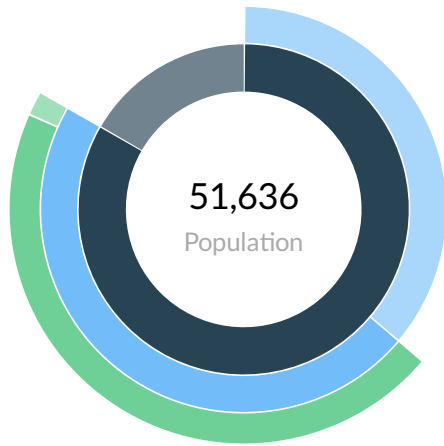
Median household income is **\$6.7K below** the national median household income of \$60.3K.

Takeaways

- As of 2019 the region's population **increased by 0.1%** since 2014, growing by 70. Population is expected to **increase by 0.6%** between 2019 and 2024, adding 296.
- From 2014 to 2019, jobs **increased by 7.2%** in Cass County, MI from 10,343 to **11,092**. This change **fell short of the national growth rate of 7.6% by 0.4%**. As the number of jobs increased, the **labor force participation rate increased from 54.9% to 56.6% between 2014 and 2019**.
- Concerning educational attainment, **12.0% of Cass County, MI residents possess a Bachelor's Degree** (6.8% below the national average), and **8.8% hold an Associate's Degree** (0.7% above the national average).
- The top three industries in 2019 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	51,636	24,332	11,092	92.7	\$1.16B	\$2.61B	\$1.28B
State	10,009,811	4,922,107	4,766,199	90.3	\$538.47B	\$464.80B	\$540.11B

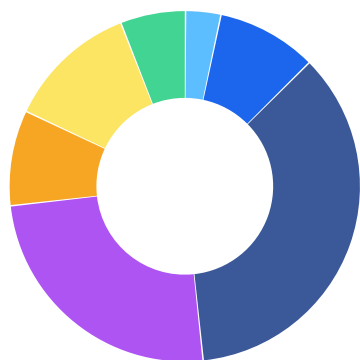
2019 Labor Force Breakdown



	Population
● Total Working Age Population	42,989
● Not in Labor Force (15+)	18,657
● Labor Force	24,332
● Employed	23,460
● Unemployed	872
● Under 15	8,647

Educational Attainment

Concerning educational attainment, **12.0% of Cass County, MI residents possess a Bachelor's Degree** (6.8% below the national average), and **8.8% hold an Associate's Degree** (0.7% above the national average).

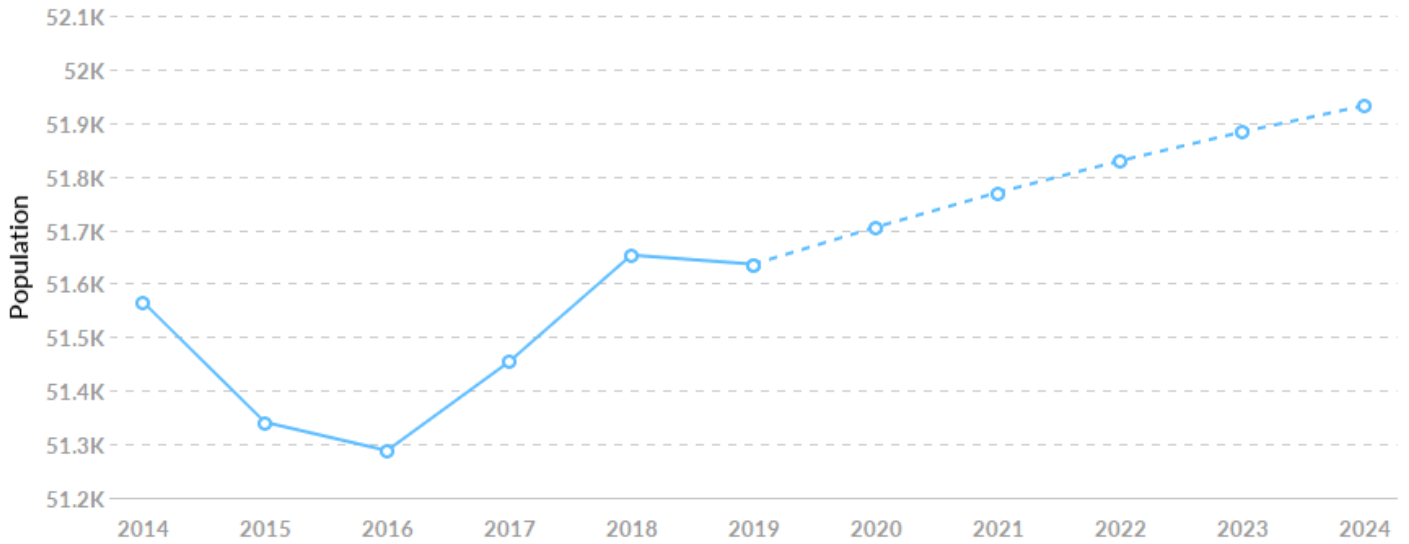


	% of Population	Population
● Less Than 9th Grade	3.2%	1,205
● 9th Grade to 12th Grade	9.2%	3,428
● High School Diploma	35.8%	13,276
● Some College	24.9%	9,240
● Associate's Degree	8.8%	3,265
● Bachelor's Degree	12.0%	4,472
● Graduate Degree and Higher	6.0%	2,229

Historic & Projected Trends

Population Trends

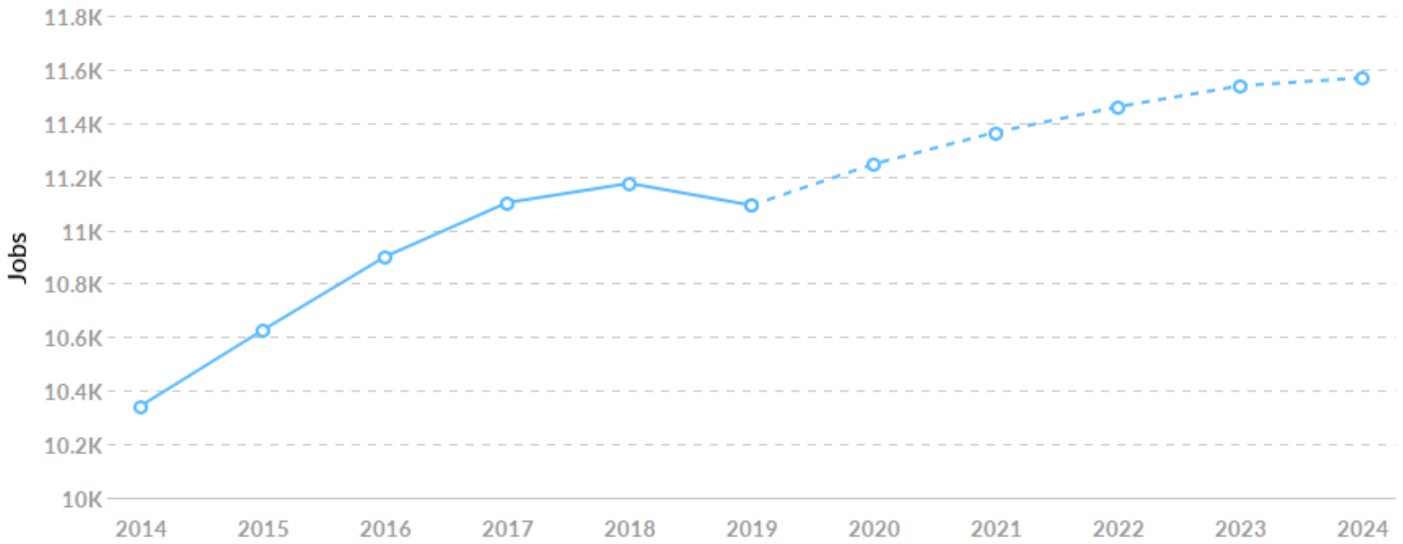
As of 2019 the region's population increased by 0.1% since 2014, growing by 70. Population is expected to increase by 0.6% between 2019 and 2024, adding 296.



Timeframe	Population
2014	51,566
2015	51,341
2016	51,288
2017	51,454
2018	51,653
2019	51,636
2020	51,705
2021	51,770
2022	51,829
2023	51,883
2024	51,932

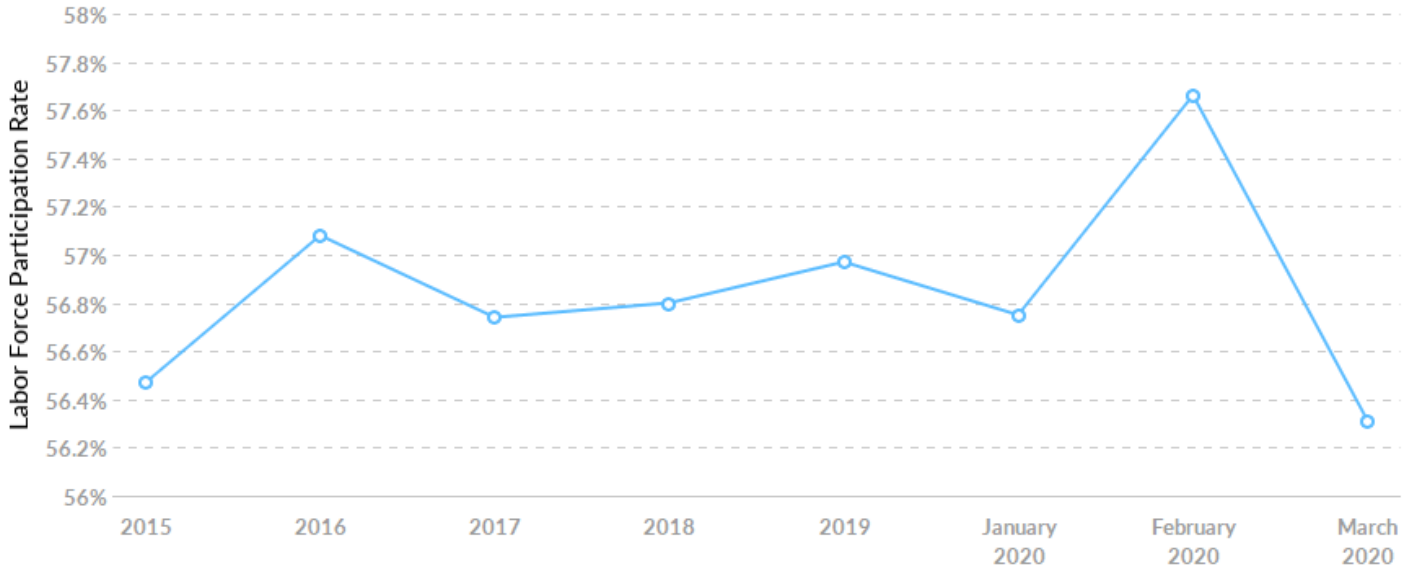
Job Trends

From 2014 to 2019, jobs increased by 7.2% in Cass County, MI from 10,343 to **11,092**. This change fell short of the national growth rate of 7.6% by 0.4%.



Timeframe	Jobs
2014	10,343
2015	10,626
2016	10,900
2017	11,102
2018	11,174
2019	11,092
2020	11,246
2021	11,365
2022	11,460
2023	11,538
2024	11,568

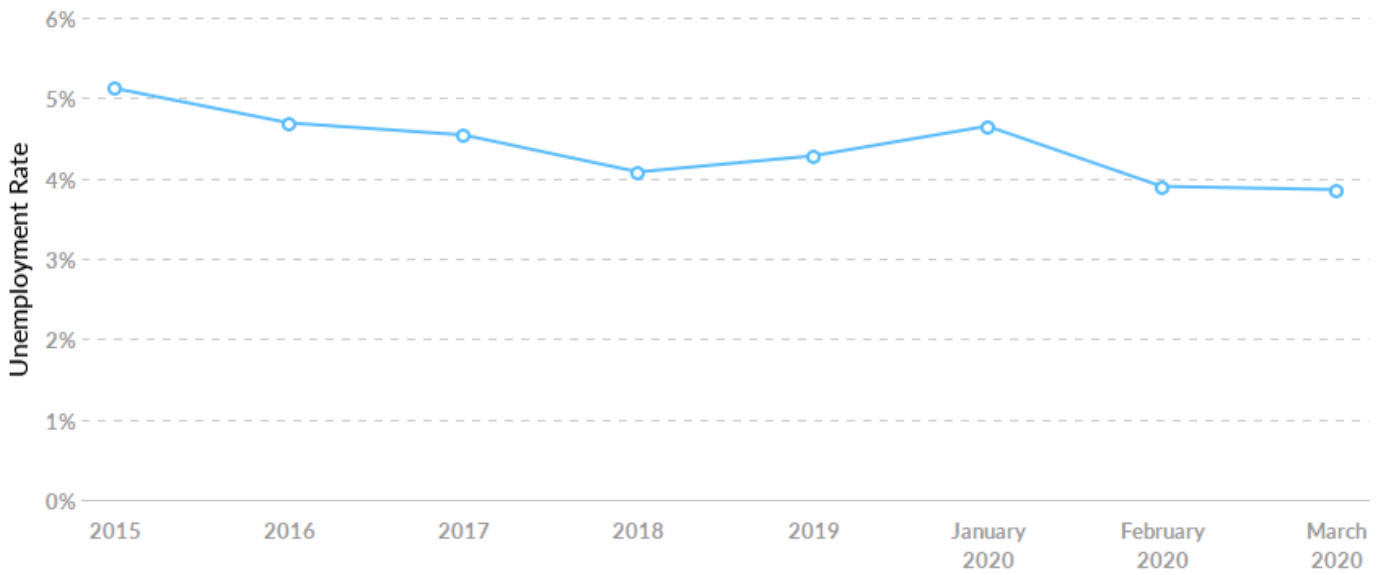
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	56.47%
2016	57.08%
2017	56.74%
2018	56.80%
2019	56.97%
January 2020	56.75%
February 2020	57.66%
March 2020	56.31%

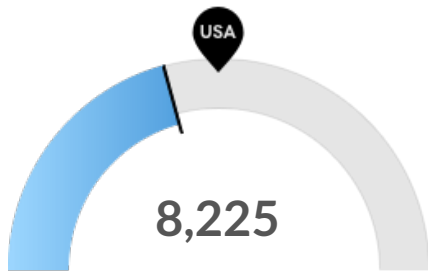
Unemployment Rate Trends

Cass County, MI had a March 2020 unemployment rate of 3.86%, **decreasing from 5.12%** 5 years before.



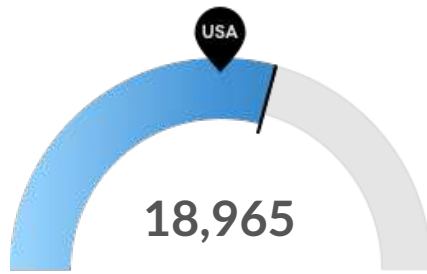
Timeframe	Unemployment Rate
2015	5.12%
2016	4.69%
2017	4.54%
2018	4.08%
2019	4.28%
January 2020	4.65%
February 2020	3.90%
March 2020	3.86%

Population Characteristics



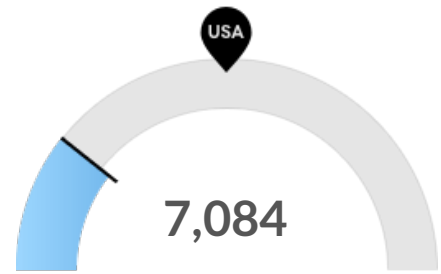
Millennials

Cass County, MI has 8,225 millennials (ages 25-39). The national average for an area this size is 10,619.



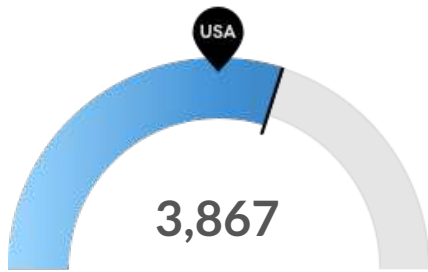
Retiring Soon

Retirement risk is high in Cass County, MI. The national average for an area this size is 14,952 people 55 or older, while there are 18,965 here.



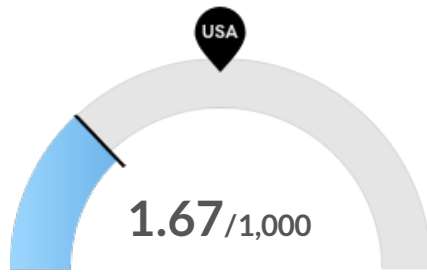
Racial Diversity

Racial diversity is low in Cass County, MI. The national average for an area this size is 20,465 racially diverse people, while there are 7,084 here.



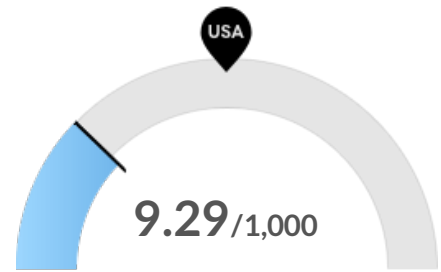
Veterans

Cass County, MI has 3,867 veterans. The national average for an area this size is 2,938.



Violent Crime

Cass County, MI has 1.67 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.

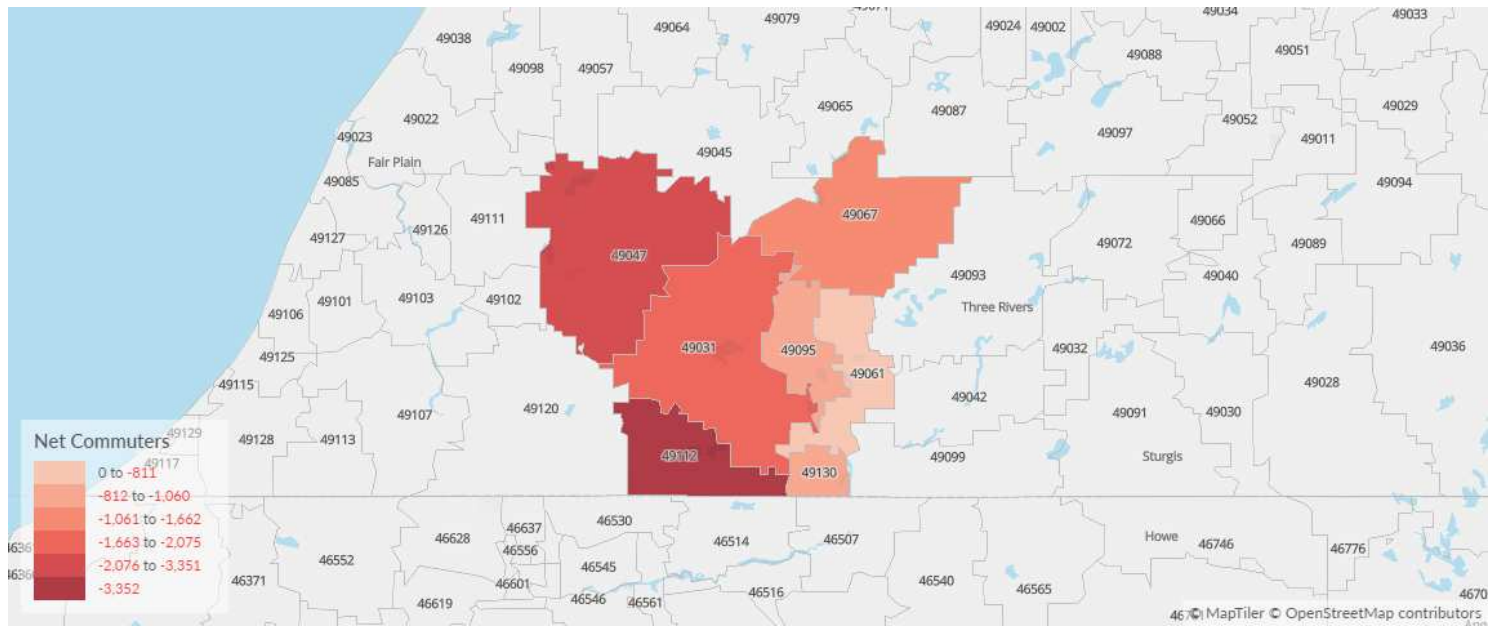


Property Crime

Cass County, MI has 9.29 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Cass County, MI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

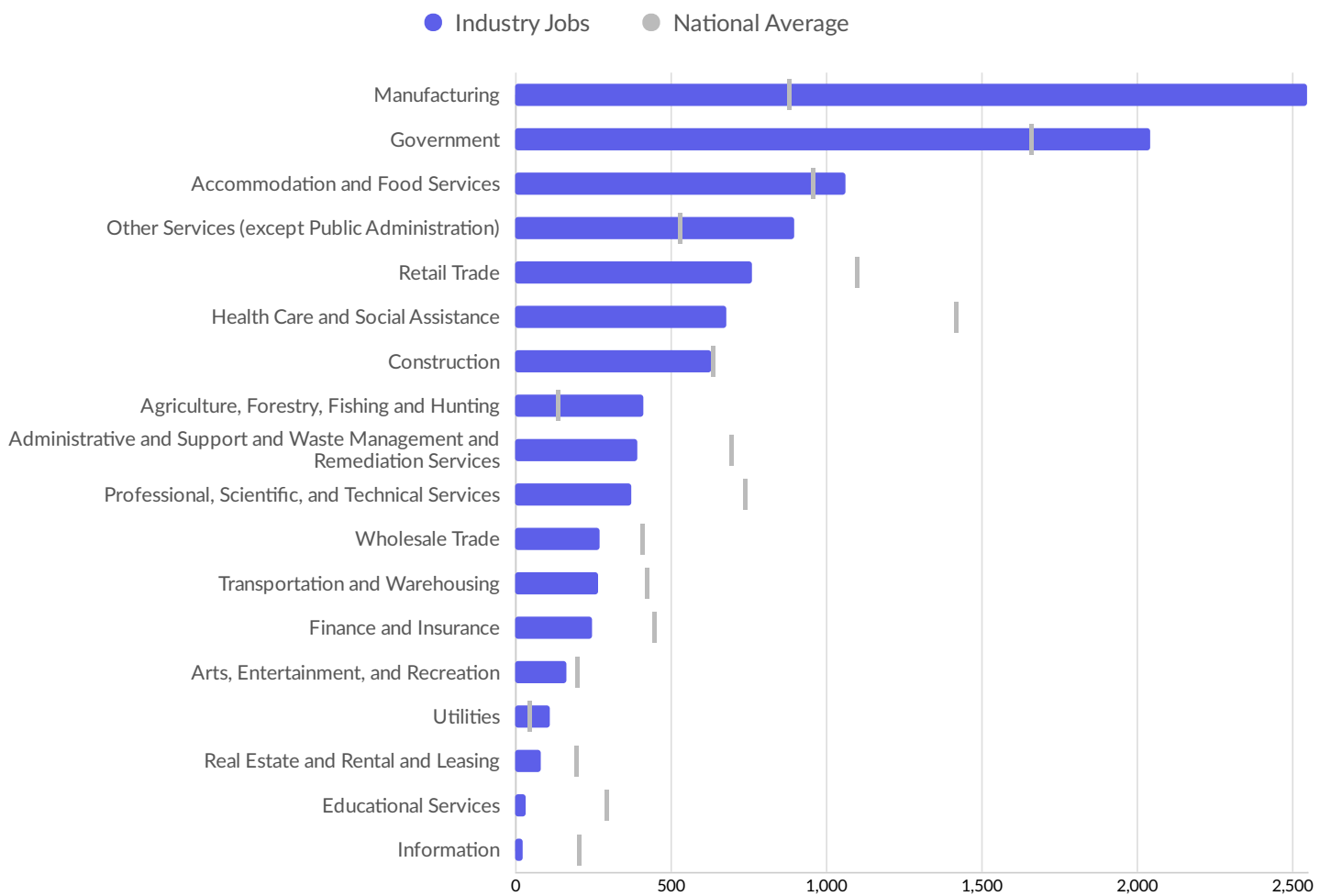
ZIP	Name	2019 Employment
49047	Dowagiac, MI (in Cass c...	4,453
49112	Edwardsburg, MI (in Ca...	2,386
49031	Cassopolis, MI (in Cass ...	2,062
49067	Marcellus, MI (in Cass c...	1,047
49130	Union, MI (in Cass coun...	498

Where Talent Lives

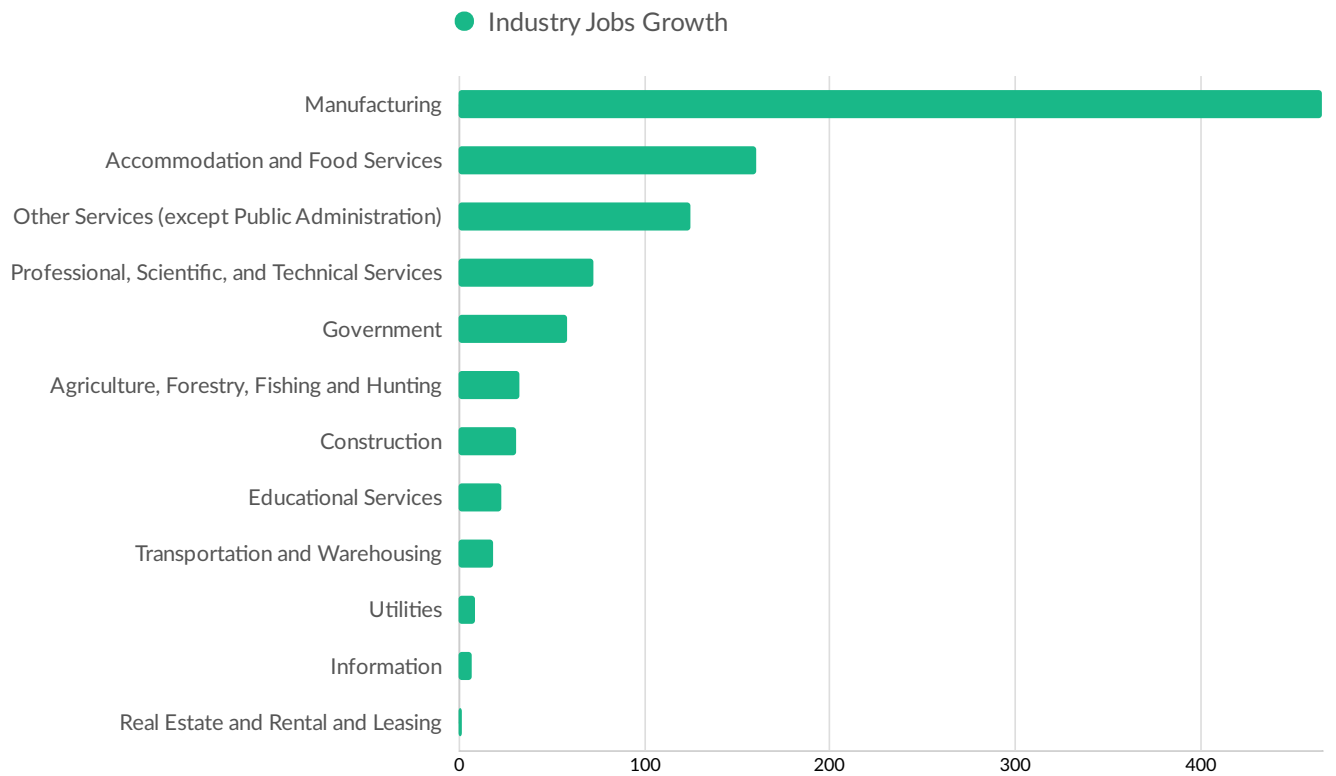
ZIP	Name	2019 Workers
49047	Dowagiac, MI (in Cass c...	6,529
49112	Edwardsburg, MI (in Ca...	5,738
49031	Cassopolis, MI (in Cass ...	3,726
49067	Marcellus, MI (in Cass c...	2,108
49130	Union, MI (in Cass coun...	1,310

Industry Characteristics

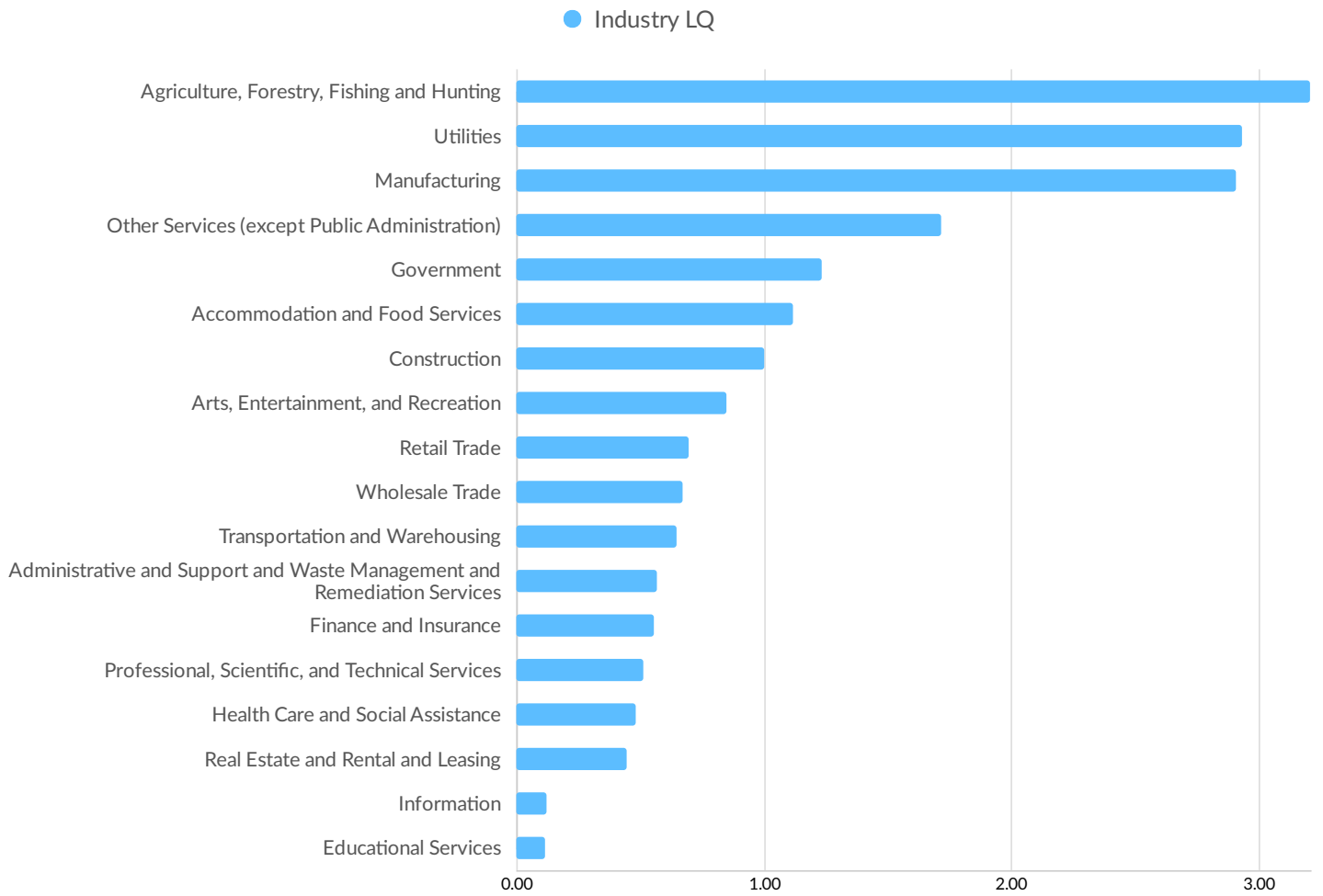
Largest Industries



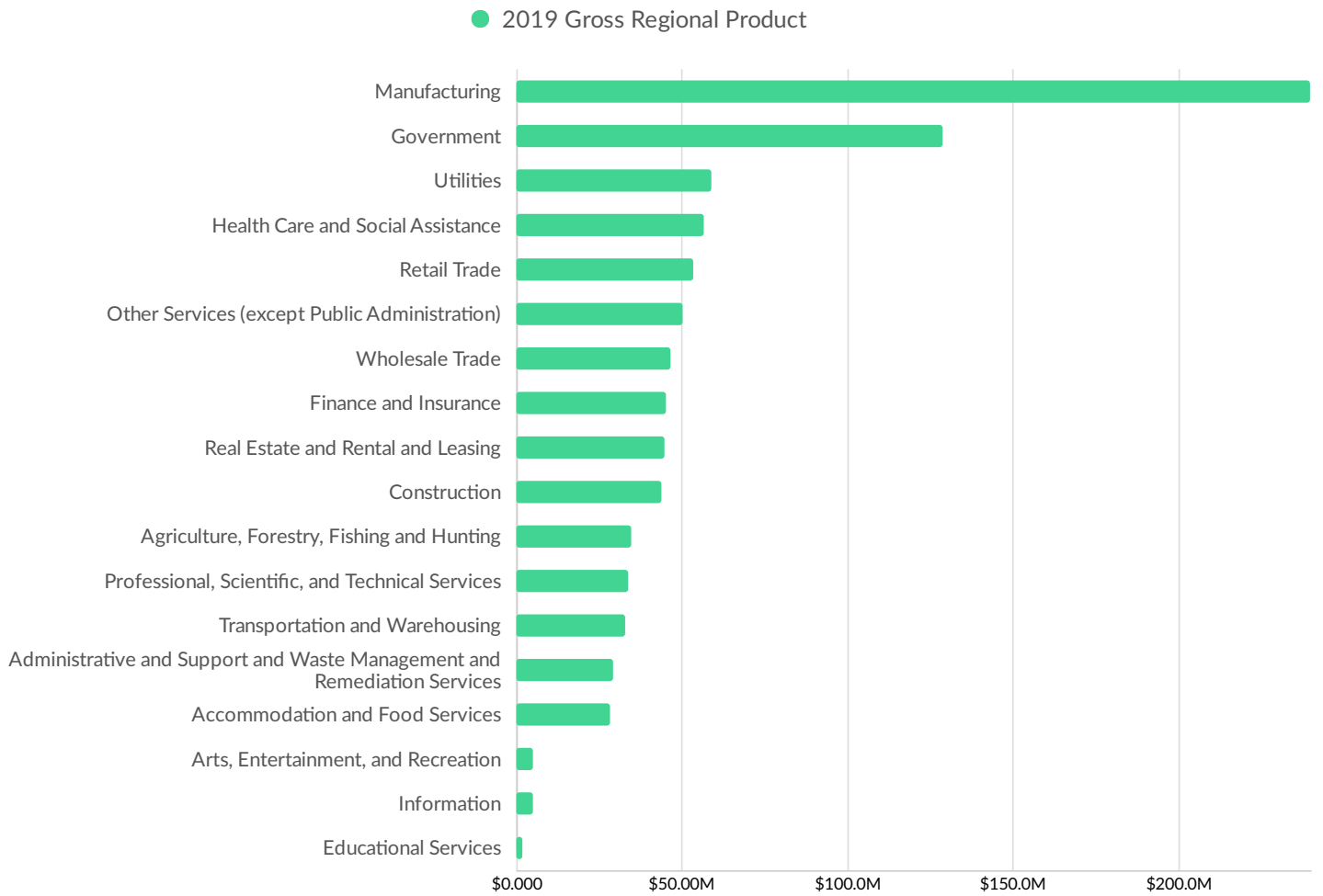
Top Growing Industries



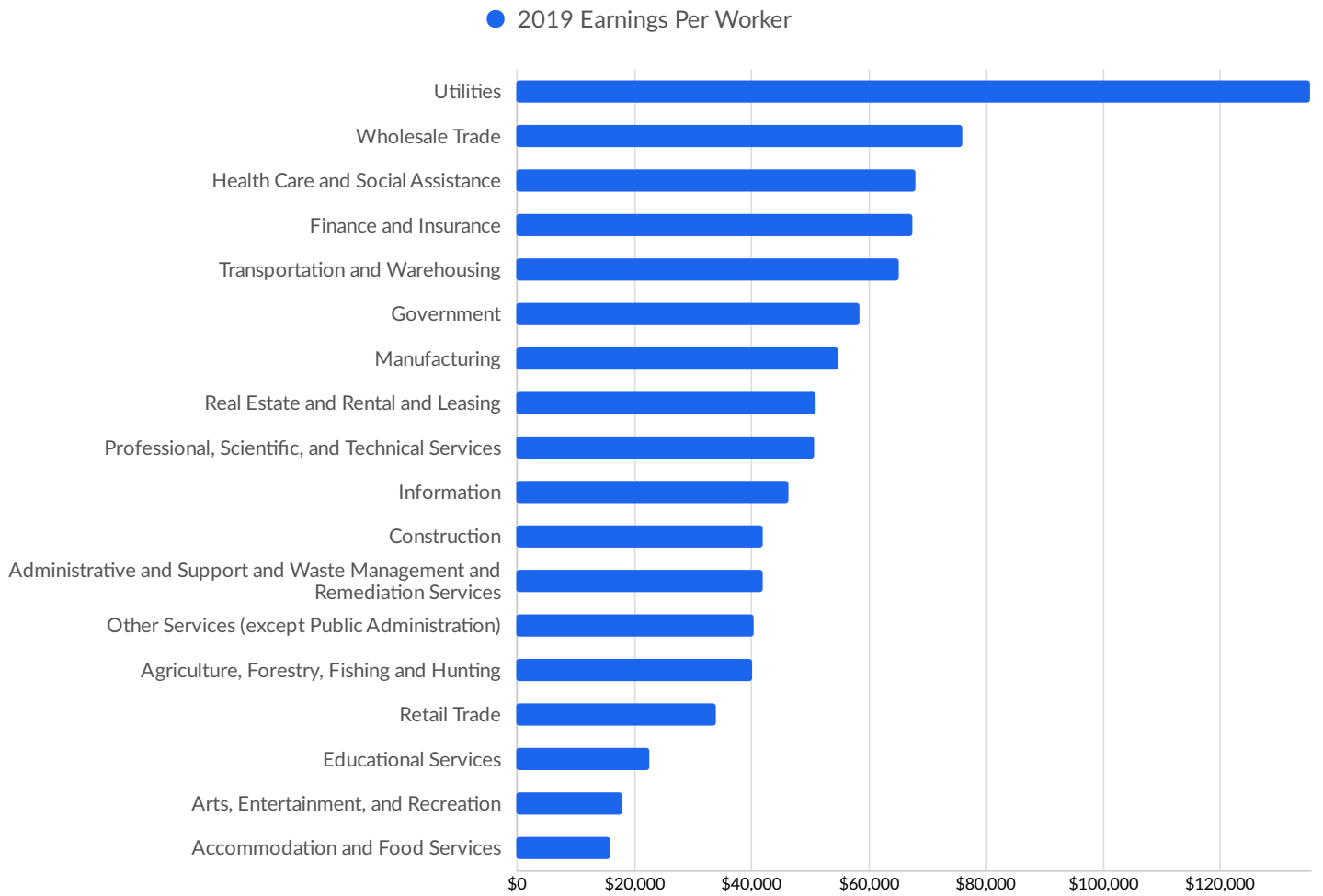
Top Industry LQ



Top Industry GRP



Top Industry Earnings






















Industry	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2019 Earnings Per Worker	2019 GRP
Manufacturing	2,085	2,551	466	+22%	2.91	\$54,997	\$239.81M
Government	1,985	2,044	59	+3%	1.23	\$58,434	\$128.70M
Accommodation and Food Services	904	1,065	161	+18%	1.12	\$15,862	\$28.14M
Other Services (except Public Administration)	774	899	125	+16%	1.72	\$40,425	\$50.42M
Retail Trade	806	762	-44	-5%	0.70	\$33,923	\$53.22M
Health Care and Social Assistance	694	680	-14	-2%	0.48	\$68,016	\$56.63M
Construction	603	634	31	+5%	1.00	\$42,052	\$43.77M
Agriculture, Forestry, Fishing and Hunting	381	414	33	+9%	3.21	\$40,154	\$34.81M
Administrative and Support and Waste Management and Remediation Services	417	392	-25	-6%	0.57	\$42,031	\$29.08M
Professional, Scientific, and Technical Services	303	376	73	+24%	0.51	\$50,785	\$33.88M
Wholesale Trade	424	271	-153	-36%	0.67	\$76,042	\$46.47M
Transportation and Warehousing	251	270	19	+8%	0.65	\$65,267	\$32.97M
Finance and Insurance	256	246	-10	-4%	0.55	\$67,465	\$45.02M
Arts, Entertainment, and Recreation	189	165	-24	-13%	0.85	\$18,178	\$5.11M
Utilities	101	110	9	+9%	2.93	\$135,400	\$59.11M
Real Estate and Rental and Leasing	83	85	2	+2%	0.45	\$51,151	\$44.84M
Educational Services	11	34	23	+209%	0.12	\$22,695	\$1.91M
Information	18	25	7	+39%	0.12	\$46,490	\$5.07M

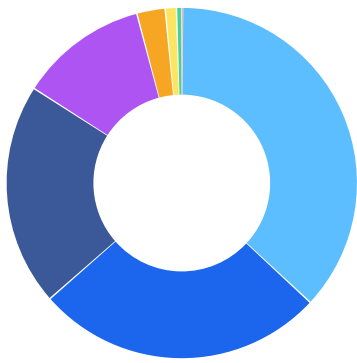
Business Characteristics

4,773 Companies Employ Your Workers

Online profiles for your workers mention 4,773 companies as employers, with the top 10 appearing below. In the last 12 months, 521 companies in Cass County, MI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Southwestern Michigan College	166 	Roehl Transport, Inc.	336 
Dowagiac Union School District	82 	CRST International, Inc.	335 
Niles Community Schools	81 	Dollar General Corporation	198 
Lakeland Regional Health System	66 	HealthCare Employment Netwo...	191 
Modineer Co.	54 	Cressy & Everett Real Estate	112 
Elkhart General Hospital, Inc.	50 	CareInHomes.com	91 
Pokagon Band of Potawatomi	43 	U.S. Xpress, Inc.	81 
Ladd Inc	37 	Southwestern Michigan College	80 
Beacon Medical Group, Inc.	35 	Taco Bell Corp	75 
Cass County, Inc	33 	Pizza Hut, Inc.	72 

Business Size

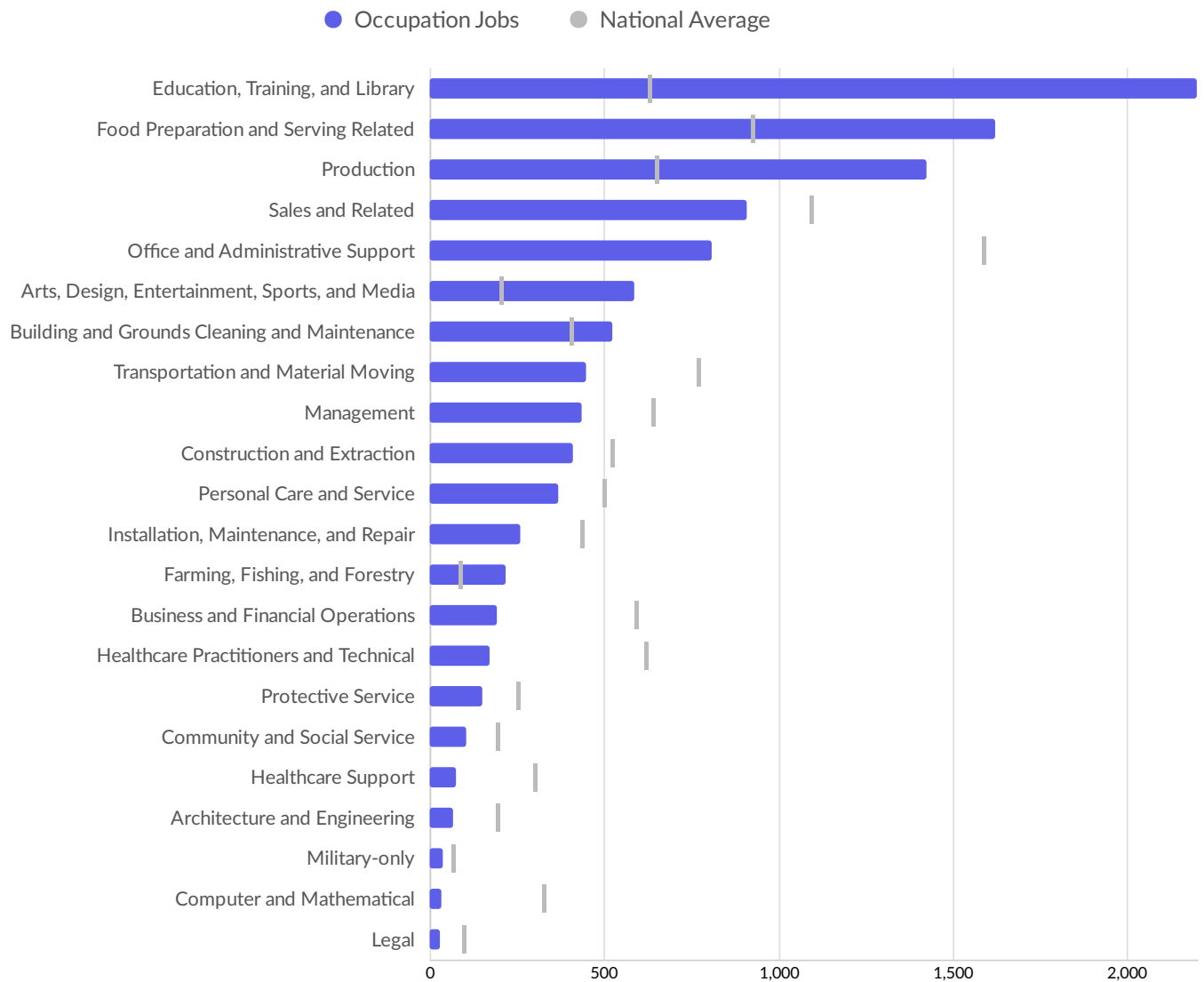


	Percentage	Business Count
1 to 4 employees	36.8%	465
5 to 9 employees	26.6%	336
10 to 19 employees	20.5%	259
20 to 49 employees	11.8%	149
50 to 99 employees	2.6%	33
100 to 249 employees	1.0%	13
250 to 499 employees	0.5%	6
500+ employees	0.1%	1

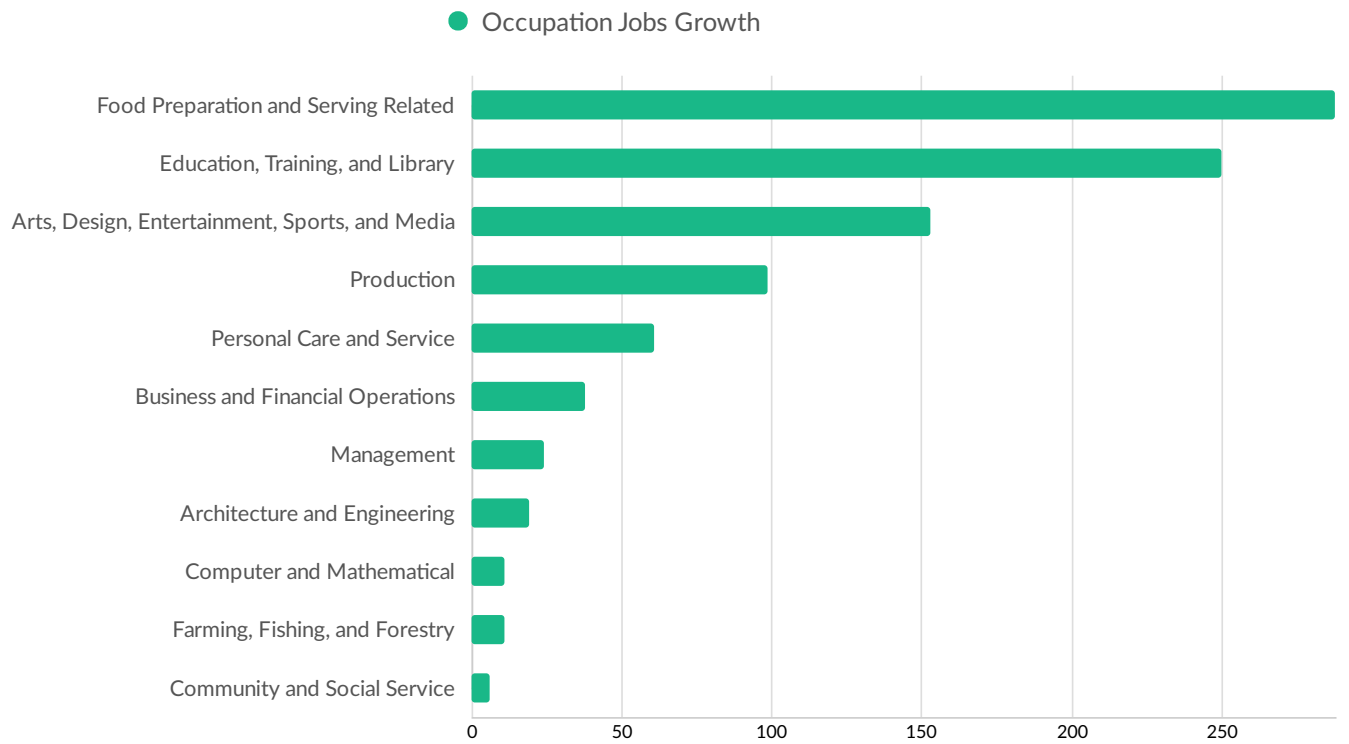
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

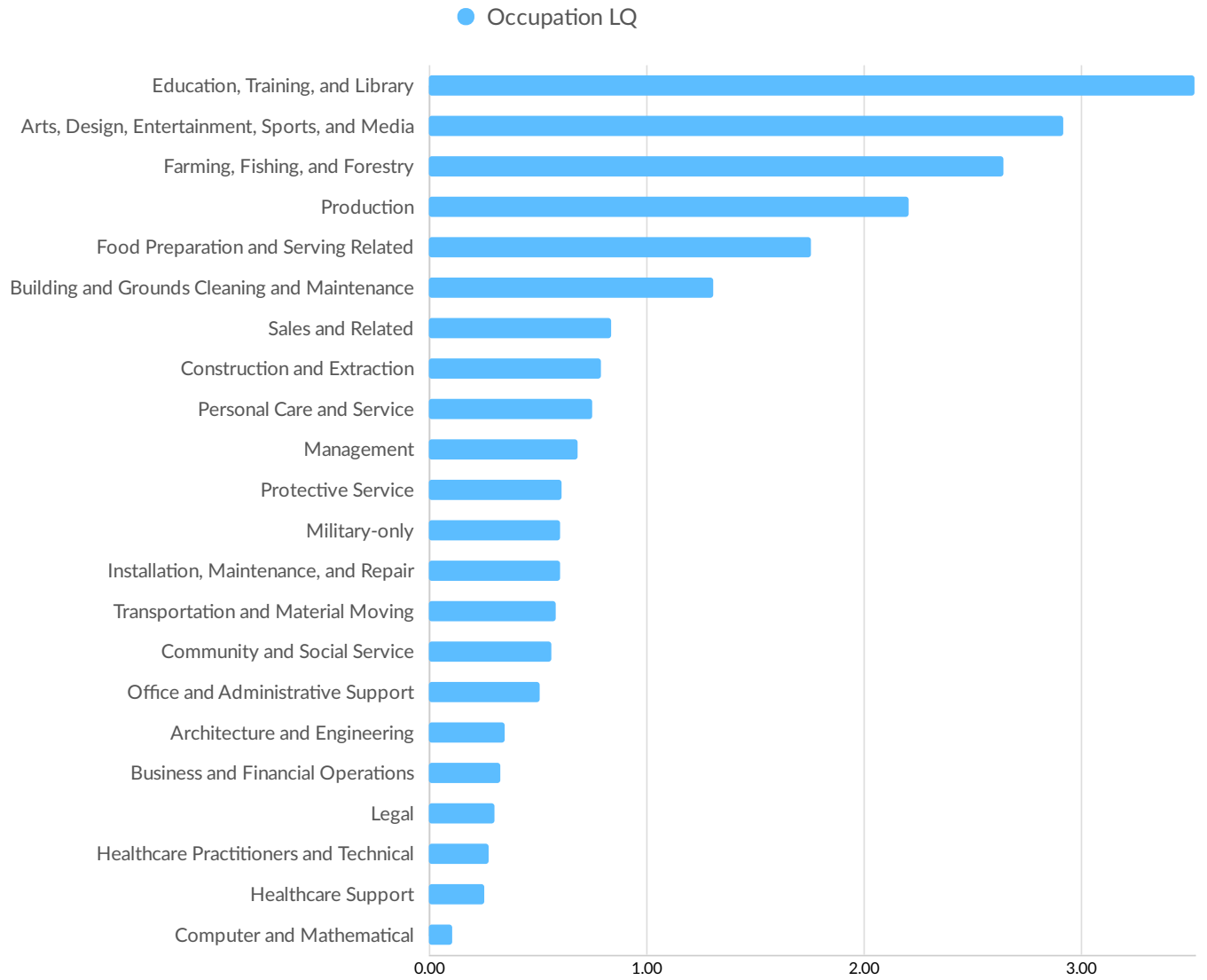
Largest Occupations



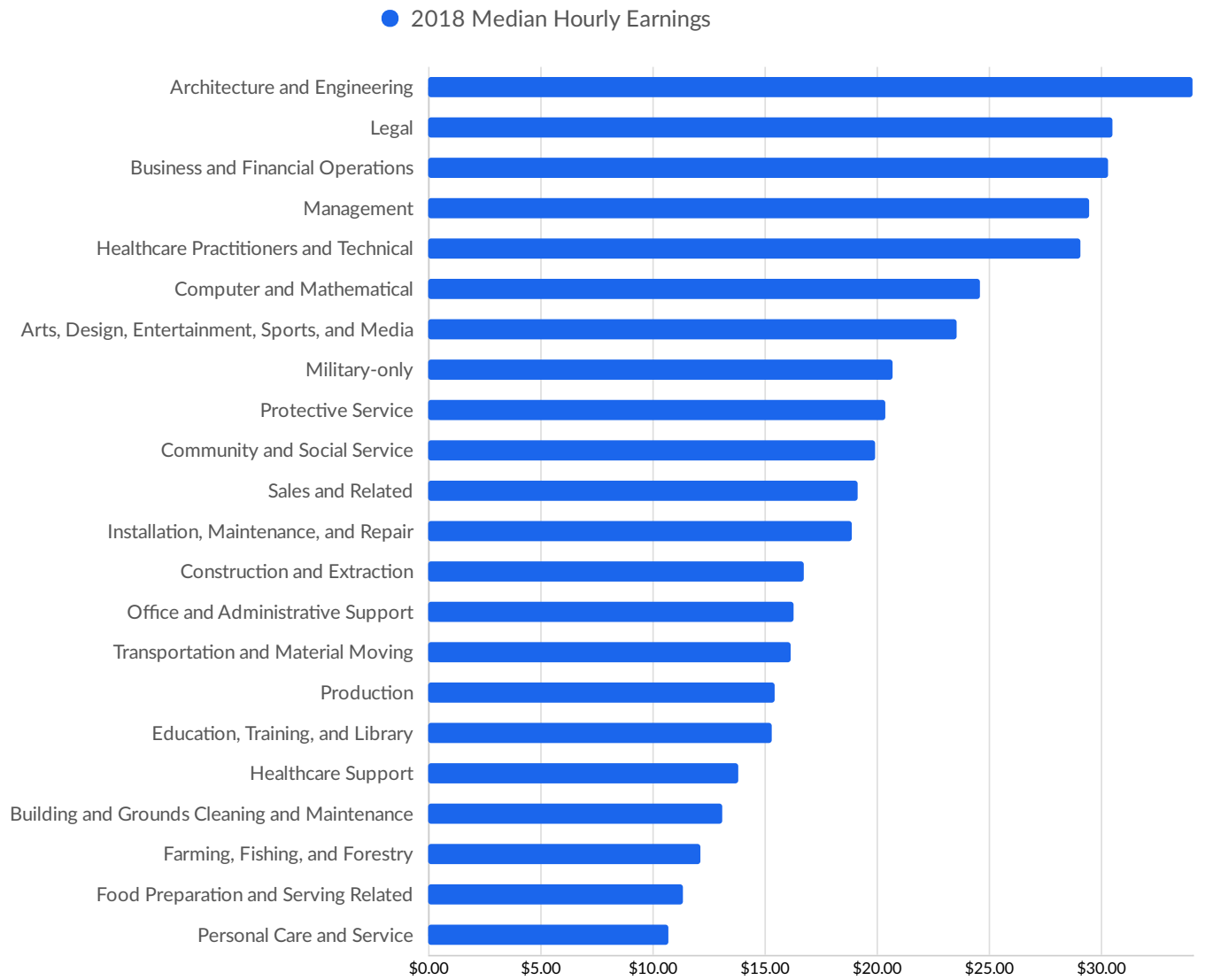
Top Growing Occupations



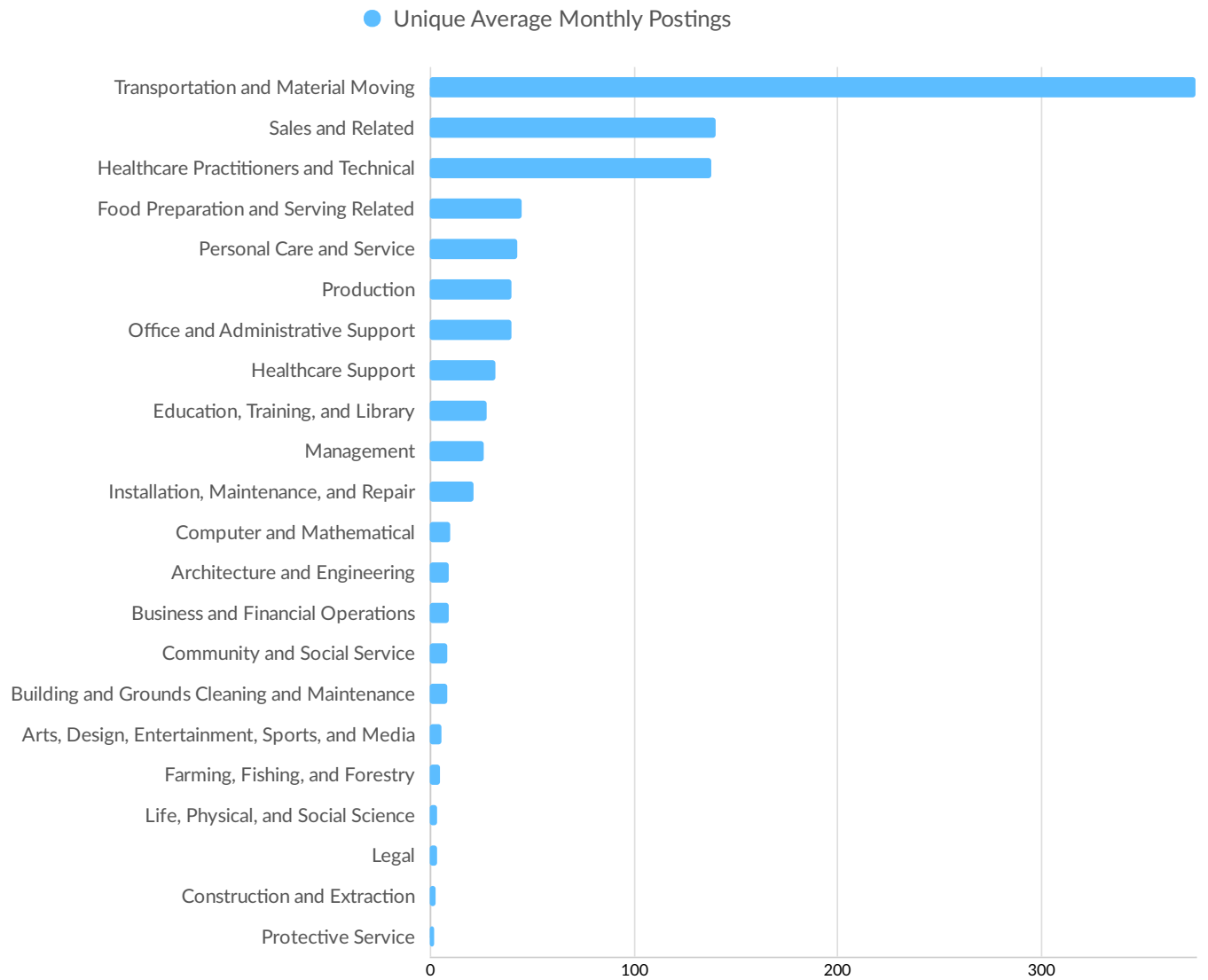
Top Occupation LQ



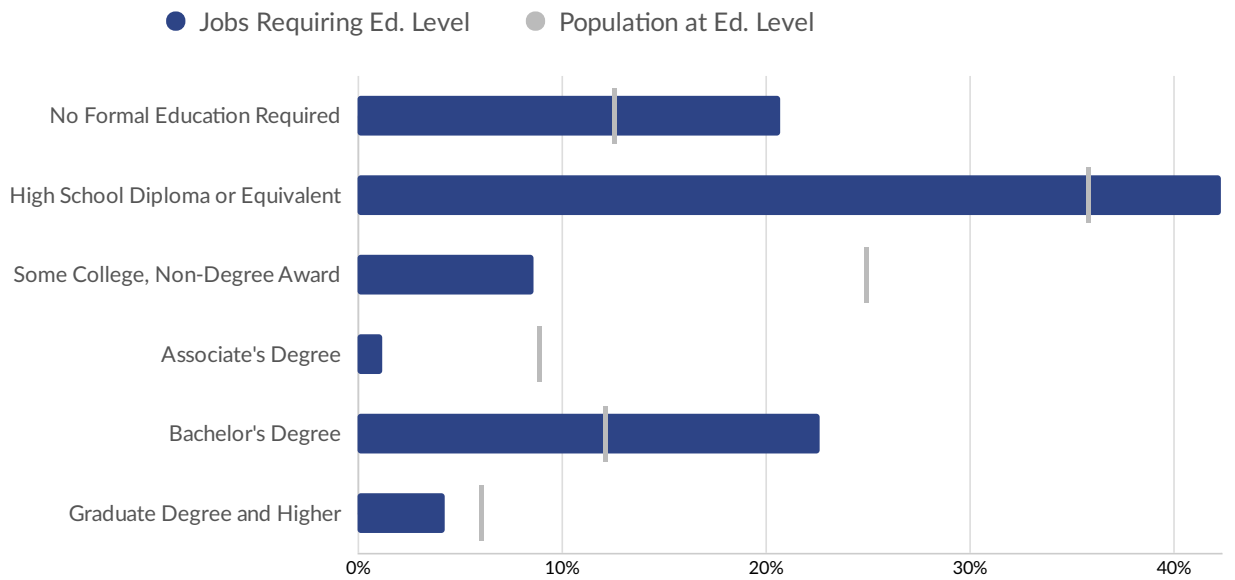
Top Occupation Earnings



Top Posted Occupations



Underemployment

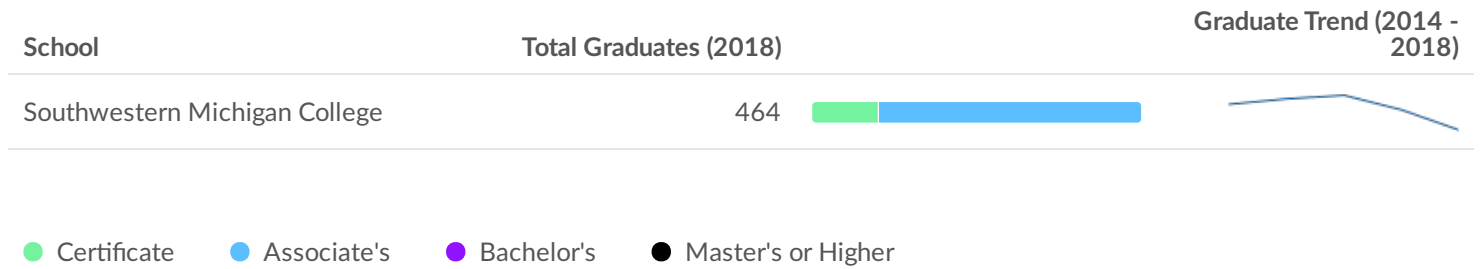


Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	May 2019 - Apr 2020 Unique Average Monthly Postings
Education, Training, and Library	1,951	2,201	250	+13%	3.52	\$15.35	28
Food Preparation and Serving Related	1,336	1,624	288	+22%	1.76	\$11.38	45
Production	1,325	1,424	99	+7%	2.21	\$15.49	40
Sales and Related	913	911	-2	0%	0.84	\$19.15	140
Office and Administrative Support	824	809	-15	-2%	0.51	\$16.29	40
Arts, Design, Entertainment, Sports, and Media	433	586	153	+35%	2.92	\$23.62	6
Building and Grounds Cleaning and Maintenance	594	525	-69	-12%	1.31	\$13.13	8
Transportation and Material Moving	486	449	-37	-8%	0.59	\$16.16	376
Management	411	435	24	+6%	0.68	\$29.53	27
Construction and Extraction	437	410	-27	-6%	0.79	\$16.77	3
Personal Care and Service	308	369	61	+20%	0.75	\$10.75	43
Installation, Maintenance, and Repair	279	260	-19	-7%	0.60	\$18.91	22
Farming, Fishing, and Forestry	207	218	11	+5%	2.64	\$12.14	5
Business and Financial Operations	154	192	38	+25%	0.33	\$30.33	9
Healthcare Practitioners and Technical	172	171	-1	-1%	0.28	\$29.14	139
Protective Service	150	150	0	0%	0.61	\$20.42	2
Community and Social Service	99	105	6	+6%	0.56	\$19.92	9
Healthcare Support	111	76	-35	-32%	0.25	\$13.87	32

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	May 2019 - Apr 2020 Unique Average Monthly Postings
Architecture and Engineering	46	65	19	+41%	0.35	\$34.13	9
Military-only	45	38	-7	-16%	0.60	\$20.73	0
Computer and Mathematical	24	35	11	+46%	0.11	\$24.63	10
Legal	30	28	-2	-7%	0.30	\$30.54	4

Educational Pipeline

In 2018, there were 464 graduates in Cass County, MI. This pipeline has shrunk by 27% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Liberal Arts and Sciences/Liberal Studies, and Registered Nursing/Registered Nurse.



In-Demand Skills

